

Exit Here Giving 101



I prioritize giving in my personal finance and budgeting. I am now able to give 5% of my income!

I've been giving for a while, I'd like to increase how much I give.

Giving occasionally has felt good. I'd like to give regularly.



I want to start somewhere. I'll give a small gift today!



The Path to Intentional Giving

When we become exposed to the idea of intentional giving, we often feel overwhelmed about where to start. But such anxiety is not necessary. The truth is every gift makes a difference, every incremental increase has an impact. We encourage you to start where you are and work toward building a plan to support the work of this community and its progressive values a little (or a lot) at a time.

Get started: Make your first gift!

Visit <https://foothillsuu.org/donate> and make your first donation. We have many funds you can support.

Step One: Schedule a recurring gift

Maybe it's \$15/mo...maybe \$50...maybe \$500, but making regular giving that happens automatically. Automatic giving insures you support this work, without having to remember each month.

Step Two: Set up a pledge

Pledges help us to plan and budget. If you're committed to giving \$50 a month, notifying us by making a pledge, helps us to ensure that your gift goes as far as it can!

Step Three: Give a percentage of your income

As you get comfortable with giving in your budget, begin to acknowledge it as a percentage of what you make. When most people start giving, it only makes up 1-2% of their budget.

Household Income	Monthly Giving Levels			
	10%	5%	2%	1%
\$ 60,000	\$500	\$250	\$100	\$50
\$ 70,000	\$583	\$292	\$117	\$58
\$ 80,000	\$667	\$333	\$133	\$67
\$ 90,000	\$750	\$375	\$150	\$75
\$ 100,000	\$833	\$417	\$167	\$83
\$ 110,000	\$917	\$458	\$183	\$92
\$ 120,000	\$1,000	\$500	\$200	\$100

Step Four: Give 5%

We ask everyone to work toward this goal of giving meaningfully from what you have to support the work you believe in.

What is Your Gift Supporting?

In the first three months of 2021, here's some of what we've done:

- Played a crucial role in launching the Vaccine Equity Coalition, a grassroots effort by local organizations to improve access to the Covid-19 vaccine in BIPOC and Latinx communities.
- Engaged in Common Conversation, an effort to familiarize at least half of our congregation with the concepts in Pulitzer Prize-winning author Isabel Wilkerson's book *Caste*. (Common Conversation included the launch of SIX new racial justice book groups!)
- Hosted a workshop with Paula Cole Jones, one of the authors of the 8th Principle, in which we explored the impact of adopting the 8th Principle at Foothills and how we can better build a community of true inclusion, diversity, and belonging.
- Continued to house families experiencing homelessness in our building through our partnership with the Family Housing Network.
- Updated the sanctuary design based on feedback we received from you - our congregants and community members! (Stay tuned for a congregation-wide announcement of the new design in the next two weeks!)
- Redesigned our Caring Network by geographic region to better serve those in need of support within our community! So far in 2021, we have engaged in nearly 300 acts of care, including listening support, meal delivery, and caring kits!
- Donated \$7,760.48 to local organizations (including Alliance for Suicide Prevention and New Eyes Village)!
- We also raised an additional \$5,000 to provide mobile vaccine clinics and a Spanish-language Covid-19 vaccine hotline in Larimer County!
- Launched Basecamp Online, a virtual orientation to Foothills and Unitarian Universalism! We currently have over 50 newcomers to Foothills moving through the course on their way to becoming church members!
- Held an Easter Family Fun Day, during which over 50 kiddos were able to go on an Easter egg hunt and take family photos.

Ways to Give



Visit us online at www.foothills.org/donate to:

- Make a one-time gift
- Setup a recurring gift with ACH or Credit Card

Write a check

Mail it to:

Foothills Unitarian Church, Attn. DFO
1815 Yorktown Ave.
Fort Collins, CO 80526



Donate stock or mutual funds

This offers great tax benefits and very easy to execute!



Plan for a legacy gift

Choose to name Foothills Unitarian Church in your will. Posthumous gifts can have significant impact!



For details on any of these methods of giving or with any questions, contact:

Katie Watkins
Director of Finance and Operations
katie@foothillsuu.org
970-493-5906 ext. 101

FAQs

Is my gift tax-deductible?

Yes! Foothills Unitarian is registered with the IRS as a 501c3. We'll send you a receipt via email after every gift, and an end-of-year statement in January that you can share with your tax professional.

What's a meaningful amount to give?

A gift of ANY amount matters. The average gift is about \$120 per month or \$1440 per year.

Can I donate non-monetary items?

We make it easy to donate old cars and stocks! Stocks offer some great tax savings and incentives. If you have an item you'd you think the church might want or need, please call us at 970-493-5906 and we can discuss the best way to proceed. Please do not drop items off at the church without speaking with someone first.

Can I designate Foothills Unitarian as a recipient in my will?

Yes - we call this a planned gift. To set up planned giving, please contact Katie Watkins at katie@foothillsuu.org or 970-493-5906.

When will my recurring gift be charged or drafted?

You can set the day for your gift for any day of the month. It will begin on the next occurrence of that date. (i.e. if you select the 15th, it will begin on the next iteration of the 15th of the month whether that is 2 or 29 days away).

When I give to Share-the-Plate on Sunday, will my pledge be credited?

No - Share the Plate is meant to be a place to give when you can to help support both Foothills' operations and those of our local partners and/or UU partners. 50% will be credited to Foothills as a donation (non-pledge) and 50% will go to the designated organization. Occasionally, 100% goes to the designated organization - but don't worry - you'll know when this is going on!

What if I want to change the amount I give, how much or which date?

You can do this through our online portal. Once you set up a recurring gift, these options will be available to you with just a phone number verification. However, we are always happy to help! Give us a call at 970-493-5906 when you are able to be in front of your computer and we can walk you through it!

Do I need to renew my pledge each year or will it continue until I stop it?

Each fall, we conduct a pledge campaign. We will reach out to you about your desired gift for the upcoming year. If we are unable to connect, and you've fulfilled your current pledge, we will roll it over, unless you request a change.