



I Am a Donated Vehicle.
I Fund New Beginnings.



IAA Donation Division

**TURNING VEHICLE DONATIONS
INTO FUNDING**

IAA Donation Division

For more than three decades, the IAA Donation Division has provided comprehensive processing services for nonprofit organizations to sell donated vehicles at auction, providing them with a valuable funding stream.

We represent hundreds of the most recognized and trusted U.S. charities, whose missions are supported by proceeds from the sale of donated vehicles. With more than 170 locations in North America and a strong global buyer base of licensed dealers, recyclers and exporters, IAA maximizes the sale price of each donated vehicle.



One Car One Difference® is IAA's national program designed to raise public awareness about the benefits of donating a vehicle. By handling the vehicle donation process from start to finish, IAA turns donated vehicles into dollars for charities nationwide.

A proven process: easy for you, easy for donors.



1. Donor contacts the IAA Donation Division.



2. IAA tows the vehicle.



3. IAA auctions the vehicle.



4. Donor gets sales receipt to file for tax deduction.



5. Charity gets the proceeds.

Here are just a few of the national charities that choose IAA as their donation partner:



A full-service vehicle donation platform customized to meet your organization's needs.

The IAA Donation Division makes it easy for your charity to get cash for donated vehicles. Our centralized team provides the level of vehicle donation services appropriate for your organization's requirements. This can include:

- A national call center that manages communications with donors.
- Coordination and management of vehicle transportation from the donor to the auction.
- Preparation and promotion of vehicles for sale at auction to bring the highest returns.
- All documentation required for the donor's potential tax deduction.
- Comprehensive management reporting to assist you in monitoring vehicle donation activity and projecting cash flow to your organization.

We also offer a range of marketing support that can help you effectively promote your vehicle fundraising program nationwide through your organization's existing marketing channels. Contact us to get started.



"The IAA Donation Division is built on a foundation of providing charities and other not-for-profit organizations with the financial resources they need most. Vehicles are a viable way for consumers to donate to organizations when cash is simply not an option. IAA is the best solution to turn vehicles into the dollars these organizations need to continue their much-needed work."

– Corey Kusaba
Director of Sales, Donation Division

Not every "vehicle" is a car. We accept all types of donations on behalf of your charity:

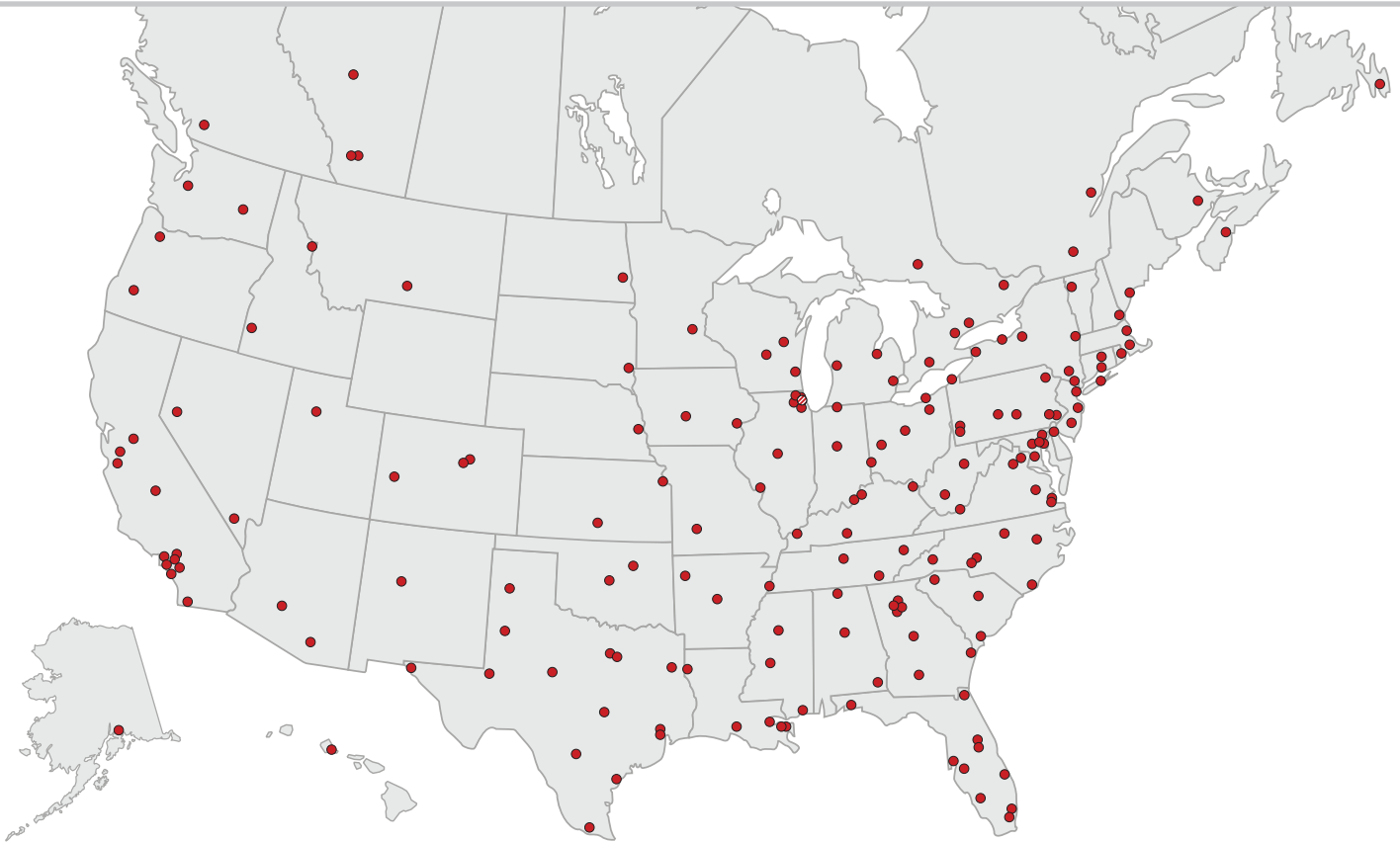
- Cars and light trucks
- Semi trucks and trailers
- Motorcycles and scooters
- Buses and RVs
- Boats and personal watercraft
- Agriculture equipment
- Construction equipment

To date, **IAA** has provided
\$ MILLIONS OF DOLLARS \$
in additional funding
TO CHARITIES **DONATED VEHICLES.**
by assisting in the processing of



About Insurance Auto Auctions

Insurance Auto Auctions, Inc. (IAA) is the leading live and live-online salvage vehicle auction company and a business unit of KAR Auction Services (NYSE: KAR). With the largest footprint in North America with over 170 auction facilities, IAA provides registered buyers from more than 110 countries the opportunity to bid on and purchase vehicles from a comprehensive group of sellers, including insurance companies, fleet and rental companies, financing companies, charitable organizations and the general public. Through its weekly auctions, IAA has sold millions of vehicles, offering towing, financing and titling services. IAA leverages its business model to assist charitable organizations in the United States through its One Car One Difference[®] program. To date, the IAA Donation Division has provided millions of dollars in additional funding to charities by assisting in the processing of donated vehicles. Learn more about the program by visiting 1car1difference.com. With a talented team of more than 2,200 employees, IAA is committed to technological innovation and providing its customers the highest level of service in the salvage auto industry. To learn more, visit IAA-Auctions.com, and follow IAA on Facebook, Twitter and LinkedIn.



For more information, contact:
844-476-7843
iaadonationdivision@iaai.com

Insurance Auto Auctions, Inc.
Two Westbrook Corporate Center, Suite 500
Westchester, IL 60154

IAA-Auctions.com/charity